



PRESS RELEASE

FOR IMMEDIATE USE

Allergy Technologies Expands Distribution “Coast-to-Coast” with Target™ Specialty Products Carrying *ActiveGuard*™ Mattress Liners

AMBLER, Pennsylvania (Wednesday, April 24, 2013) – Allergy Technologies announces that it has expanded the availability of its *ActiveGuard*™ Mattress Liners within Target Specialty.

As a result of Target Specialty Products combining its business with Ehrlich Distribution, *ActiveGuard* has now significantly broadened its availability to Pest Management Professionals. Target Specialty, a major distributor of products and equipment to the professional pest control market throughout the western and central United States, now coupled with Ehrlich allows *ActiveGuard* to have a nationwide footprint. All Ehrlich and Target distribution centers will be operating under the name Target™ Specialty Products.

“We are pleased to be able to give Pest Management Professionals (PMPs) a greater opportunity to utilize *ActiveGuard* through our distribution agreement with Target Specialty Products,” said Joseph Latino, Chief Operating Officer (COO) for Allergy Technologies. “This expands the product’s visibility to a new group of PMPs and lays additional groundwork for Allergy Technologies’ steady growth in the pest control industry for 2013. We look forward to having a long and prosperous relationship with Target Specialty.”

About *ActiveGuard* Mattress Liners

ActiveGuard is the only pro-active strategy for preventing a potential bed bug infestation. The liners actually kill bed bugs within 72 hours; even those resistant strains studied! These thin and breathable liners are easily installed onto mattresses and box springs and kill bed bugs and dust mites continuously for up to two years. Extensively lab and field tested, *ActiveGuard*’s ability to keep on killing bed bugs provides continual protection against any adult bed bugs, nymphs or eggs that may be introduced into a room.

The Company’s field and observational research clearly demonstrates: use of *ActiveGuard* results in reduced technician call backs; installation at initial service as only four sizes fit almost every mattress and box spring; quick and easy installation by one technician; no added replacement expense if ripped or torn as the liner continues to work; and, increased customer confidence. All of these factors lead to increased revenue for the PMP on each bed bug job *ActiveGuard* is used!

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Allergy Technologies Expands Distribution within Target – Cont.

About Allergy Technologies

Allergy Technologies is a subsidiary of A. Carey Co. LLC, which focuses on using philanthropy as a core business strategy for its businesses. Through its Philanprofit strategy, a portion of all *ActiveGuard* proceeds go to help fund inner-city homeless and women’s shelters and asthma clinics.

For additional information, call (866) 978-6288 or visit www.allergytechnologies.com. Also, “like” the *ActiveGuard* [Facebook Page](#) and follow Allergy Technologies on [Twitter](#). In addition, sign-up to receive the [Allergy Technologies’ monthly eNewsletter](#).

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