



FOR IMMEDIATE RELEASE

Allergy Technologies - Platinum Sponsor of the 2015 Global Bed Bug Summit Offers Preventive Solution to the Bed Bug Problem

AMBLER, PA, Mar, 3, 2015, Allergy Technologies LLC, makers of *ActiveGuard*[®] Mattress Liners, a revolutionary mattress and box spring cover that kills bed bugs, was the Platinum Sponsor at last month's Global Bed Bug Summit. Approximately 400 of the country's leading pest management professionals, researchers and manufacturers were in attendance at the Sheraton Denver Downtown Hotel in Denver, Colorado from January 7-9, 2015.

This National Pest Management Association event is held annually for both pest professionals and other industries affected by bed bugs. The goal of the event is to provide the latest legal, technical and business information to the industry for this formidable pest. "The tone of the entire meeting appeared to be heavily focused on proactive strategies for bed bug prevention", said Joseph Latino, President, Allergy Technologies. Given that bed bugs have been named the most difficult pest to control according to a 2013 Bugs Without Borders Survey conducted by the National Pest Management Association and the University of Kentucky, it is not surprising that preventive approaches to controlling this pest have also been elusive.

"*ActiveGuard*[®] Mattress Liners typically kill bed bugs within 72 hours, and are perfectly positioned based on their mode of action and labeling to become the centerpiece around which a preventive program can be built. We are proud to be the Platinum Sponsor of this important event, which allows us to continue to increase the awareness of our product to the industry and the verticals it services," according to Latino.

Allergy Technologies recently announced the offering of its 'Free Liner Trial Program' enabling pest management professionals (PMPs) to evaluate *ActiveGuard*[®] Mattress Liners in real world applications. *ActiveGuard*[®] Mattress Liners are currently the only EPA-registered bedding product available on the market that is labeled for both prevention and control (killing) of bed bugs for two years. Pest management professionals can learn more or request to take part in the *ActiveGuard*[®] Free Liner Trial Program by contacting their Allergy Technologies representative or visiting allergytechnologies.com/freetrial.

For more information about [ActiveGuard](http://ActiveGuard.com)[®] [Mattress Liners](http://MattressLiners.com), visit www.allergytechnologies.com.

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