

Allergy Technologies Appoints New West Coast Sales Specialist

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Ambler, PA – Allergy Technologies, makers of *ActiveGuard*® Mattress Liners, announced this week that Tom Nishimura has joined the firm as its West Coast Sales Specialist. Tom will be working to further develop their growing portfolio of users on the west coast of the United States. Tom Nishimura ‘Nish’ comes with a wealth of experience within the pest control industry, having spent twenty-nine years at BASF, most recently in Market Development, holding the title of Global Technical Training Manager.

Nishimura is well-known for working in highly scientific environments while having the ability to present findings in an innovative, clear and easily understood way to end-users. He is well respected in the industry for both his lab and field research including seven years working for DuPont in Field Research and Product Development.

Tom comments, “I am excited to start a new challenge within Allergy Technologies and look forward to working with this talented team. Bed bugs are a pest that has intrigued me over the years. *ActiveGuard*® has a unique fit in perfecting both active remediation and preventive strategies and I really look forward to working in the field alongside pest professionals to watch this product perform.”

Dave Buzzelli, Allergy Technologies Director of Sales said, “Tom’s wealth of experience and industry knowledge have already made him a key addition to the Allergy Technologies family. Interest in our product and the increasing demand from pest professionals on the west coast led us to expand our sale force footprint. We are very fortunate that we were able to find someone of Tom’s caliber to fulfill this role. I’m confident that Tom will play a key role in providing and implementing high quality solutions for our clients.”

Tom Nishimura joins the remainder of the Allergy Technologies sales team comprised of Eve Pappas, Northeast Sales Specialist; Don Wilson, Mid-Atlantic Sales Specialist; and Mike Toce, Midwest Sales Specialist.

To learn more about *ActiveGuard*® Mattress Liners or about Allergy Technologies visit www.allergytechnologies.com, or call (866) 978-6288.