

*For Immediate Release*

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## **Allergy Technologies Offers Free Liner Trial Program for Hotels to Prevent & Control Bed Bugs for 2 Years**

April 2, 2015 (Ambler, PA) - Allergy Technologies LLC invites hotels, motels, cruise lines and others in the hospitality industry to try *ActiveGuard*<sup>®</sup> Mattress Liners through their 'Hotel Free Liner Trial Program'. The program is specifically designed to allow hoteliers the opportunity to confirm the proactive preventive feature of *ActiveGuard*<sup>®</sup> Mattress Liners in their own facility. *ActiveGuard*<sup>®</sup> is currently the only EPA-registered bedding product available on the market that is labeled for both prevention and control (killing) of bed bugs for two years.

Joseph Latino, President of Allergy Technologies, said, "While it is impossible to avoid the introduction of bed bugs into a hotel you can take a pro-active, preventive approach to protect your guests, hotel reputation and bottom line from bed bugs. We feel so confident about the performance of our active mattress liners that we are offering hotels a partnership opportunity to trial the product. *ActiveGuard*<sup>®</sup> Mattress Liners go on like a fitted sheet and work for two years to prevent and control bed bugs. They protect not only the bedding but the guest sleeping in the bed from bites as well."

The 'Hotel Free Liner Trial Program' provides hotel management with a financially incentivized program. The goal is for the hotel to generate sufficient personalized data to conclude that *ActiveGuard*<sup>®</sup> is the perfect centerpiece of a preventive strategy to combat the bed bug challenge constantly faced. This program compliments any of the hotel's present pest control program(s) and extends prevention and control against bed bugs for two years.

Program participants will receive one liner free-of-charge for every two liners purchased. For a pro-active, preventive demonstration, it is recommended that liners be installed on at least 100 beds or half the number of beds in the hotel, whichever is less. As additional value added, Allergy Technologies will assist in providing support in tailoring a program specific to each participating facility. Liners may be placed directly on the mattress, inverted on the opposite side of the mattress or on the box spring, a known harborage area for bed bugs. Upon completion, hoteliers are required to confidentially share the results of the study.

To learn more about the program or begin your free trial, please visit us at [www.allergytechnologies.com/hotelfreetrial](http://www.allergytechnologies.com/hotelfreetrial).