

*For Immediate Release*

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## **Allergy Technologies Announces Third ProActive Prevention Bed Bug Symposium to Be Held in Texas in May**

**March 7, 2018 (Ambler, PA)** - Allergy Technologies, makers of *ActiveGuard*<sup>®</sup> Mattress Liners, announced Irving, TX as the location of their third Proactive Prevention Bed Bug Symposium to be held on May 10, 2018. This symposium follows two prior and successful symposia previously held in Florida and California. The events brought together hundreds of hospitality, property management, and pest management professionals to learn from leading experts and renowned industry speakers on the mind shift from reactive to proactive bed bug strategies.

The Symposium's goal is to increase the awareness, education and cost-effective viability of bed bug preventive programs targeting commercial sales and pest professionals who provide service programs. Ultimately the benefit of prevention is to protect their clients, beds, guests/residents, and reputation from the ever-increasing challenge of bed bugs.

Gail Getty, a Retired Entomologist from the University of California, Berkeley, will speak on the latest bed bug behavior and treatment methods specific to hospitality and high transient accounts; Jeffrey Lipman, Attorney-At-Law, Polk County Magistrate Judge and Class Action Bed Bug Litigator, will share insight into the legal consequences and liabilities surrounding bed bugs in hospitality and other commercial accounts; and, Joseph Latino, President of Allergy Technologies, will offer unique strategies for establishing bed bug prevention and controlling re-infestation in commercial accounts as well the financial benefits of these proactive approaches.

The Symposium targets those in the pest management industry that offer service programs to commercial accounts such as: hotels/motels, colleges/universities, nursing homes, multi-occupant dwellings or any other accounts that involve sleeping areas.

For more information on the Texas Symposium or to register to attend, visit the event website at: <http://activeguard.allergytechnologies.com/TXsymposium>. An RSVP is required and seating is limited. There is no charge to attendees.

### **About Allergy Technologies**

Allergy Technologies LLC is committed to the creation and manufacture of innovative, effective and consumer-friendly products addressing major issues in both pest control and healthcare. The managers and employees of Allergy Technologies are stewards of the community and environment, making meaningful contributions to impactful philanthropic causes. Consistent with the *Philanprofit* spirit of its founder, a portion of all Allergy Technologies profits are dedicated to improving the lives of others.

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