

FOR IMMEDIATE RELEASE:

WHO'S BEEN SLEEPING IN YOUR (DORM) BED?

EVEN THE MOST PREPARED STUDENTS SHOULD PROTECT AGAINST BED BUGS

August 13, 2015 (Ambler, PA) – Few things are more exciting than moving in to college that first day. It's a new world about to be filled with new friends, new classes, a new city, and, whether you like it or not, it might also be filled with bed bugs.

Think about it. Who slept in that bed last year? Over the summer? Throughout the orientation sessions? Bed bugs are world-class hitchhikers, and they don't distinguish between Ivy League and public universities. They can be – and often are – everywhere.

"You can't open a newspaper these days without reading a story about a facility with bed bugs or bed bug complaints, and colleges and universities are no different," said [Joseph Latino](#), President, [Allergy Technologies, LLC](#), the company that manufactures *ActiveGuard*® Mattress Liners for use against bed bugs and dust mites. "If one bed bug enters a dorm on move-in day, transition to a full-blown infestation can be swift. Prevention is the only way to properly combat this global problem."

Bed bugs travel on clothes, in luggage, or on bedding or other fabric items brought from outside the dorm. If you have bed bugs, it has nothing to do with cleanliness or the age of your dorm. It can simply be the result of numerous people sleeping on that same mattress year in and year out.

"Clutter is the number one culprit offering a favorable harbor for bed bugs," said Latino. "And we all know what our children's' room look like when they are home."

Many large universities across the U.S. have already recognized the benefits of purchasing *ActiveGuard*® to prevent bed bug problems from occurring. Ask your housing administrator. If your school doesn't supply *ActiveGuard*, they may be purchased directly on the [Allergy Technologies website](#).

Unlike hard-to-install and uncomfortable mattress encasements, *ActiveGuard* liners stop the night-time biting associated with bed bugs within 10 minutes of contact, killing them generally within 72 hours. *ActiveGuard* provides this level of prevention and control against bed bugs continuously for two years, and are as easy to install as a fitted sheet, fitting any standard dorm bed.

All you need to do is add it under your mattress cover. Don't worry; mom will help!

About Allergy Technologies

Allergy Technologies LLC is committed to the creation and manufacture of innovative, effective and consumer-friendly products addressing major issues in both pest control and healthcare. The managers and employees of Allergy Technologies are stewards of the community and environment, making meaningful contributions to impactful philanthropic causes. Consistent with the PhilanprofitSM spirit of its founder, a portion of all Allergy Technologies profits are dedicated to improving the lives of others.

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