

PROBLEM: Bed Bugs Are Directly Assaulting Multi-Occupancy Dwellings & Becoming a Costly Expense That Drives Away Residents

As the current bed bug infestation continues to grow, multi-occupancy dwellings (MODs) are at high risk because of the transient nature of the residents. Residents of dormitories, long-term health care facilities, apartments and other MODs are changing locations on a very frequent basis facilitating bed bug migration.

Having bed bugs at your MOD increases your financial risk as an owner or operator and it certainly tarnishes your reputation with social media postings quickly posted on Google and in blogs.

In addition, bed bugs are being found at MODs throughout the country and continue to infest new areas on a regular basis. These cities rank at the top in a recent survey of those metropolitan areas hardest hit metropolitan areas:

- New York
- Cincinnati
- Detroit
- Chicago
- Philadelphia
- Denver
- Washington D.C.
- Los Angeles
- Boston
- San Francisco
- Columbus, Ohio
- Dayton, Ohio
- Baltimore
- Louisville, Kentucky
- Dallas

SOLUTION: *ActiveGuard*[®] Mattress Liners Kill Bed Bugs Dead within 72 hours & Provide MODs with an Inexpensive Tool for Managing Bed Bugs

Avoid being hit by a bed bug crisis by developing a proactive control strategy with *ActiveGuard*[®] Mattress Liners as the key tool in your defense. Superior to any other bedding cover, *ActiveGuard*[®] used as part of a bed bug treatment and control strategy kill bed bugs dead within 72 hours and continuously beyond the bed bug's life cycle, providing peace of mind.

With the increasing legal shift in responsibility for establishing and maintaining a bed bug free environment toward property ownership and their assigned managers, there is an even greater need for the use of *ActiveGuard*[®] Mattress Liners. *ActiveGuard*[®] kills bed bugs quickly, efficiently and should be considered as the long-term solution for MODs.

- *ActiveGuard*[®] IS THE ONLY PREVENTATIVE STRATEGY TO KILL NEWLY INTRODUCED BED BUGS BEFORE THEY ESTABLISH AND PROLIFERATE
- *ActiveGuard*[®] IS AN ESSENTIAL TOOL IN EVERY BED BUG CONTROL STRATEGY TO KILL BED BUGS REMAINING AFTER AN INITIAL TREATMENT PROGRAM
- *ActiveGuard*[®] PROTECTS AGAINST THE CAPITAL EXPENSE OF MATTRESS AND BOX SPRING REPLACEMENT
- *ActiveGuard*[®] AFFORDS MOD OWNERS AND MANAGERS AN UNRIVALED PROACTIVE STRATEGY AGAINST POTENTIAL LITIGATION



ActiveGuard

Mattress Liners for Use Against Bed Bugs & Dust Mites

ActiveGuard® vs Encasements

Feature	ActiveGuard®	Encasement
Ease of Installation	✓ Simple; less than one minute by one person w/ no required training	Often requires two people extended time; professionals are suggested to first practice ⁱ
Simple Sizing	✓ Four sizes fit all	Precise sizing; 16+ SKUs
Kills bed bugs	✓ 100% within 72 hrs	Over one year through starvation
Durability	✓ Impervious to ripping or tearing	Prone to ripping and tearing; repairs questionable
Maintenance	✓ Maintenance-Free	Require constant surveillance for breaches
Preventative Strategy	✓ Kills bed bugs prior to potential infestation	Limited to protecting mattress and box spring
Published Data	✓ Lab and Field data	Only lab data
Kills dust mites	✓ Lab and Field tested; maintenance-free	No activity; requires monthly encasement maintenance to be effective
Susceptible to Tearing	✓ No, made of strong polyester netting	Common problem is ripping on box springs ⁱ
Repair Strategy	✓ No Repairs Necessary	Suggested strategy is using commercial duct tape ⁱ
Obstructions	✓ None applicable to installation	Suggested to clear any obstructions to ensure against ripping ⁱ

i. BedBug Central website

ActiveGuard® Mattress Liners (www.allergytechnologies.com) used as part of a bed bug treatment and control strategy, kill bed bugs dead within 72 hours and provide peace of mind as a revolutionary alternative to encasements. Developed as a natural extension of the globally used mosquito nets, **ActiveGuard®** kills bed bugs in mattresses and box springs.

Superior to any other bedding cover, the breathable and thin **ActiveGuard™** liners can be installed onto a mattress or box spring by one person in less than a minute. These liners are comfortable and provide security that no other mattress covering or product can deliver. **ActiveGuard®** Mattress Liners require no airborne sprays or powders, and are not subject to the ripping and tearing frequently experienced by encasements often rendering them useless.

ActiveGuard® Mattress Liners also have been lab and field tested on a variety of bed bug strains by research entomologists. It is one of the few bed bug products with both published lab and field data. For more information, visit www.allergytechnologies.com or call (866) 978-6288.