

IF YOUR CUSTOMERS ARE THAT  
DISCERNING, SHOULDN'T YOU BE?



PROTECT THEM WITH  
*ActiveGuard*<sup>®</sup> MATTRESS LINERS

 **ActiveGuard**<sup>®</sup>  
*Mattress Liners For Bed Bug & Dust Mite Control*

866-978-6288

[www.allergytechnologies.com](http://www.allergytechnologies.com)

Pest Management • Hotels & Motels • Single & Multiple Unit Dwellings • Universities • Transient Shelters • Cruise Lines

# How to Make Money with *ActiveGuard*<sup>®</sup> Mattress Liners

Pest Management Professionals are happily discovering they can make more money on bed bug work by incorporating *ActiveGuard*<sup>®</sup> Mattress Liners into their control strategies. PMPs no longer need to just passively trap bed bugs, hoping they don't escape; *ActiveGuard*<sup>®</sup> kills them 24/7 and continuously for two years.

## How You Will Benefit:

- \$\$\$ Increases sales to end users
- \$\$\$ Can be used in conjunction with encasements; an additional sale opportunity
- \$\$\$ Easy, one-technician installation saves time and money
- \$\$\$ Reduces call backs
- \$\$\$ Reduces the incidence of re-infestations due to rips and tears
- \$\$\$ Use as a preventative measure where beds are at risk of an infestation
- \$\$\$ Lowers inventory carrying costs, four *ActiveGuard*<sup>®</sup> SKU's cover 99% of available beds
- \$\$\$ Two-year residual sale opportunities

## How to Sell *ActiveGuard*<sup>®</sup>

- Incorporate *ActiveGuard*<sup>®</sup> into your current bed bug program. Liners may be used alone or in conjunction with encasements.
- Use liners on the mattress or box spring to protect the resident because active liners kill bed bugs dead.
- Liners may be placed solely on the box spring in those sensitive accounts. Liners are installed exactly like a fitted sheet.
- *ActiveGuard*<sup>®</sup> sell sheets are available and may be personalized with your company information.

**An encasement can only protect the bed; *ActiveGuard*<sup>®</sup> protects the customer.**

## Opportunities are Everywhere:

- *Bed Bug accounts*
- *Hotels*
- *Universities, Colleges, and Dorms*
- *Residential Pest Control accounts*
- *Multi-Resident Dwellings*

***ANYWHERE there is a bed!***

*ActiveGuard*<sup>®</sup> is an EPA-registered product and does not bear any cautionary signal words or require any hazard to human or domestic animal statements, consistent with a Category IV product by all routes of exposure. The liners are simply placed over the mattress or box spring like a fitted sheet.

***Just 'Set it and Forget it!'***



***ActiveGuard*<sup>®</sup>**

*Mattress Liners for Use Against Bed Bugs & Dust Mites*