

PROBLEM: Bed Bugs Are Directly Assaulting the Hotel and Lodging Industry Becoming a Costly Expense and Driving Away Customers

No other industry has been affected as greatly by the bed bug infestation as the hotel and lodging market. For example, quotations suggest that the \$30 Billion lodging industry in NYC is being compromised by this insidious pest. On a daily basis, the media is replete with an ever-expanding list of hotels and motels facing bed bug problems including costly litigation and suffering from loss of brand reputation.

THEY ARE NOT ALONE!

If you are involved in the hotel and lodging industry, it is a matter of 'when' rather than 'if' you will be affected by this scourge.

SOLUTION: *ActiveGuard*[®] Mattress Liners Kill Bed Bugs Dead within 72 hours & Provide Hotels with an Inexpensive Tool for Managing Bed Bugs

Avoid joining this list by developing a proactive control strategy, with *ActiveGuard*[®] Mattress Liners as the key tool in your defense. *ActiveGuard*[®] (www.allergytechnologies.com) used as part of a bed bug treatment and control strategy, kill bed bugs dead within 72 hours and provides peace of mind as a revolutionary and superior alternative to encasements.

- ***ActiveGuard*[®] IS THE ONLY PREVENTATIVE STRATEGY TO KILL NEWLY INTRODUCED BED BUGS BEFORE THEY ESTABLISH AND PROLIFERATE**
- ***ActiveGuard*[®] IS AN ESSENTIAL TOOL IN EVERY BED BUG CONTROL STRATEGY TO KILL BED BUGS REMAING AFTER AN INITIAL TREATMENT PROGRAM**
- ***ActiveGuard*[®] PROTECTS AGAINST THE CAPITAL EXPENSE OF MATTRESS AND BOX SPRING REPLACEMENT**
- ***ActiveGuard*[®] AFFORDS HOTEL MANAGEMENT WITH AN UNRIVALED PROACTIVE STRATEGY AGAINST POTENTIAL LITIGATION**



***ActiveGuard*[®]**

Mattress Liners for Use Against Bed Bugs & Dust Mites

ActiveGuard® vs Encasements

Feature	ActiveGuard®	Encasement
Ease of Installation	✓ Simple; less than one minute by one person w/ no required training	Often requires two people extended time; professionals are suggested to first practice ⁱ
Simple Sizing	✓ Four sizes fit all	Precise sizing; 16+ SKUs
Kills bed bugs	✓ 100% within 72 hrs	Over one year through starvation
Durability	✓ Impervious to ripping or tearing	Prone to ripping and tearing; repairs questionable
Maintenance	✓ Maintenance-Free	Require constant surveillance for breaches
Preventative Strategy	✓ Kills bed bugs prior to potential infestation	Limited to protecting mattress and box spring
Published Data	✓ Lab and Field data	Only lab data
Kills dust mites	✓ Lab and Field tested; maintenance-free	No activity; requires monthly encasement maintenance to be effective
Susceptible to Tearing	✓ No, made of strong polyester netting	Common problem is ripping on box springs ⁱ
Repair Strategy	✓ No Repairs Necessary	Suggested strategy is using commercial duct tape ⁱ
Obstructions	✓ None applicable to installation	Suggested to clear any obstructions to ensure against ripping ⁱ

i. BedBug Central website

ActiveGuard® Mattress Liners (www.allergytechnologies.com) used as part of a bed bug treatment and control strategy, kill bed bugs dead within 72 hours and provide peace of mind as a revolutionary alternative to encasements. Developed as a natural extension of the globally used mosquito nets, **ActiveGuard®** kills bed bugs in mattresses and box springs.

Superior to any other bedding cover, the breathable and thin **ActiveGuard®** liners can be installed onto a mattress or box spring by one person in less than a minute. These liners are comfortable and provide security that no other mattress covering or product can deliver. **ActiveGuard®** Mattress Liners require no airborne sprays or powders, and are not subject to the ripping and tearing frequently experienced by encasements often rendering them useless.

ActiveGuard® Mattress Liners also have been lab and field tested on a variety of bed bug strains by research entomologists. It is one of the few bed bug products with both published lab and field data. For more information, visit www.allergytechnologies.com or call (866) 978-6288.